

OUTSOURCING SOLUTIONS

American Software Resources, Inc

Simplifying IT

We have worked with a diverse customer base.
We can help you too!

Our mission is to
**Increase your Productivity &
Reduce your Operating Costs**

ABOUT US

American Software Resources, Inc. is a USA based software outsourcing company that focuses on highly qualitative, timely delivered and cost-effective offshore software development. Our rich and varied experience in providing offshore software development, project management capabilities and stringent quality standards enable us to develop solutions that give your business an edge over your competitors. Our global software outsourcing model makes sure we deliver maximum targeted result to YOU.

ASR brings a pragmatic approach with proven real World solutions to the challenging field of technology and IT and delivers service ranging from maintenance of existing applications to full life cycle development of companywide business applications to the satisfaction of our customers competitively.

With our technical teams based onshore and offshore at our development and delivery centers in US and India We work closely with all our clients analyzing their needs in order to determine the best possible solutions.

MANAGED SERVICES

Application Development

- ◆ Network Engineering & Design
- ◆ Quality Assurance Software Testing
- ◆ System Engineering & design
- ◆ Software programing & Development
- ◆ Project Management

Business Process Outsourcing

- ◆ Data Processing
- ◆ Maintenance Services
- ◆ Monitoring Service
- ◆ Administration Services
- ◆ Document management
- ◆ Backup& Restore Services
- ◆ Accounting & Billing
- ◆ Survey Tools
- ◆ Data Entry & Processing
- ◆ Open Scale Software Services
- ◆ Security & communication

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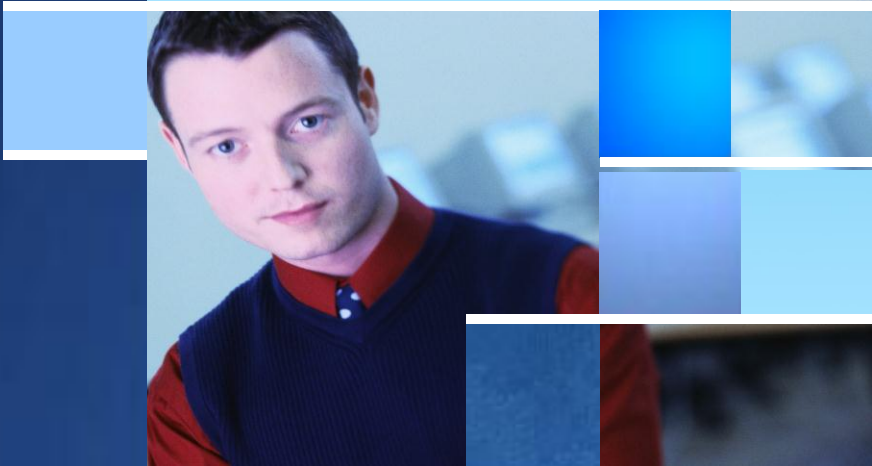
We deliver unique and creative technical solutions for your business that will streamline your workflow and lead to more efficient business practices.

APPLICATION DEVELOPMENT

At AHR we help define your requirements, write specifications and design, develop, test and integrate software across multiple platforms — including Internet technologies — enabling your systems to function in new operating environments.

A key facet of our offering is a suite of services to help you build and integrate sophisticated business applications and/or websites with your client server and legacy systems. We create and deploy robust, scalable and extensible architectures for use in a wide range of industries.

PEOPLE . PRODUCTIVITY . RESULTS



PROVIDING EXCEPTIONAL SERVICE TO OUR NEW AND EXISTING CLIENTS WILL ALWAYS BE OUR TOP PRIORITY.

SYSTEM ENGINEERING & ADMINISTRATION

We employ some of the premier systems engineers and administrator available. Depending on your needs, we have experts who can design, build and administer broad-based server solutions for web applications, database email, file sharing printing and other services. Our administrators have experience with day to day installations, user/group management, process volume management and software/hardware maintenance from planning and installation, through redundancy implementation, to disaster prevention and recovery, we can provide you with the personnel you require.

NETWORK ENGINEERING & DESIGN

ASR has highly skilled and experienced engineers on staff. Whether you are simply maintaining your existing LAN or building a global enterprise of far reaching remote offices, we have professionals who can design and implement in a cost effective and efficient manner.

ENTERPRISE RESOURCE PLANNING (ERP)

We can provide experienced consultants to assist with ERP services and provide knowledge and experience to help you formulate the best business solutions. Our personnel specialize in all the major areas of administration & programming, product planning cost management, financial human resources, manufacturing, sales, distribution and E-commerce.

PROJECT MANAGEMENT

We provide you with consultants that have the skills and expertise to ensure that all phases of your projects are defined, initiated and managed properly, from planning & business analysis to cost estimation & budgeting, through hardware and software selection to final implementation & rollout. Our professionals can also assist you with long term training and support for staff and administrators.

PROGRAMMING & SOFTWARE DEVELOPMENT

ASR provides the services of qualified software and program developers. Whether you have a short term programming assignment or are looking for an experienced developer.

QUALITY ASSURANCE (QA) SOFTWARE TESTING

We have experienced QA software professionals on staff who can provide a number of services and functions to make sure your product is released on time and defect free. Regardless of the stage of your software or product development, our staff can assist you with software, testing, system evaluation, test management and validation. We can provide staff to plan manage and execute software testing strategies and debugging for ease-of-use compatibility, performance and speed.

**Real World
Solutions**

Complete Technology Solution For your Business!

BUSINESS PROCESS OUTSOURCING

American Software Resources, Inc is a client relationship management solution. Our objective is to satisfy client needs and expectations to achieve maximum customer lifetime value and return. We serve both consumer and business oriented organizations, offering comprehensive solutions for the telecom, banking, insurance, healthcare, travel and retail industries.

Our offshore BPO arm offers exceptional services to enhance client's performance above and beyond expectation. By merging our IT and BPO expertise we deliver maximum value to our clients.



SOME OF OUR KEY OFFERINGS INCLUDE

DOCUMENT MANAGEMENT

We enable you to manage, systematize, track, recover, store and allocate administrative and corporate information no matter what the format and help you to enhance your ability to process your work.

BACK-UP & RESTORE SERVICES

Data loss is one of the greatest impacts to businesses today. ASR works with clients to establish Back-up routines to protect against data failures.

SECURITY & COMMUNICATION

Our comprehensive and highly efficient security and communication solutions enable you to control application access, and will improve your application security, server security and application delivery process while extending your environment.



ACCOUNTING & BILLING

We provide flexible accounting & billing services that captures records and reports IT services. Your cost can then be allocated to divisions, departments or even individual employees to help maximize your efficiency and transparency.

SERVICE DESK

For quick troubleshooting of your issues, our support desk is equipped with the latest in remote technologies allowing your issues to be addressed in real-time.

ADMINISTRATION SERVICES

We can provide moves, adds and changes on site via remote for software, or co-ordinate a third party to carry them out for you. Small order desk and project coordination are also offered.

LEADING CLIENTS



Our **deep industry expertise** can help you effectively compete in the **ever changing global market!**

We have successfully provided IT services to diverse range of established and emerging businesses. We strictly adhere to our guiding principles of honesty, integrity & confidentiality and are known to deliver, real-world solutions to technology. The major industries we serve include:

Manufacturing

Healthcare

Energy & power

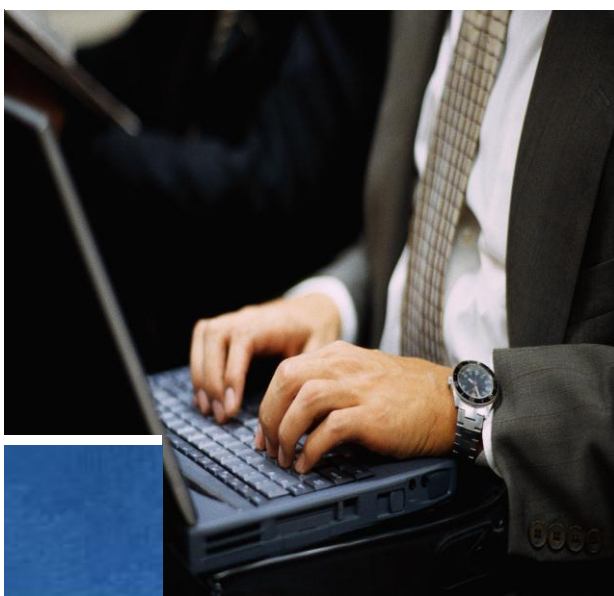
Information technology

Telecom

Software

Banking sector

Insurance



Contact Us For A Free Consultation

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